Undergraduate Courses	Duration	Registration (Inclusive of VAT)	Total Program Fee (Inclusive of VAT)
BBA - Digital Marketing	3 years (full- time)	AED 3,500	AED 170,100
BBA - Workforce Management	3 years (full- time)	AED 3,500	AED 170,100
BBA - Small Business Startups	3 years (full- time)	AED 3,500	AED 170,100
BBA - Tourism & Hospitality	3 years (full- time)	AED 3,500	AED 170,100
BBA - Information Management in Business	3 years (full- time)	AED 3,500	AED 170,100
BCom – International Business	3 years (full- time)	AED 3,500	AED 170,100
BCom – Marketing	3 years (full- time)	AED 3,500	AED 170,100

BCom – Finance	3 years (full- time)	AED 3,500	AED 170,100
BCom – Accounting	3 years (full- time)	AED 3,500	AED 170,100
BCom – Accounting and Finance (Double Major)	3 years (full- time)	AED 3,500	AED 170,100
Bachelor of Communications	3 years (full- time)	AED 3,500	AED 170,100
Bachelor of Science - Information Technology	3 years (full- time)	AED 3,500	AED 170,100
Bachelor of Science - Cyber Security	3 years (full- time)	AED 3,500	AED 170,100
Bachelor of Science - Psychological Science	3 years (full- time)	AED 3,500	AED 170,100
Bachelor of Science - Psychological Science and Human Resource Management	4 years (full- time)	AED 3,500	226,800
Bachelor of Engineering (Honours) – Mechanical Engineering	4 years (full- time)	AED 3,500	AED 243,600